

ALEX YAKACKI

I produce, film, and edit quality video content with
a backbone, a funny bone, and a wishbone.



alex.yakacki@gmail.com



yickity.com

STRENGTHS

SKILLS

- Camera
- Casting
- Development
- Digital Strategy
- Lighting
- Mac & PC Systems
- Research
- Scriptwriting
- Social Copywriting

SOFTWARE

- Adobe Premiere
- Adobe After Effects
- Adobe Photoshop
- Airtable
- Google Workspace
- Microsoft Outlook
- Wirecast

EDUCATION

Pennsylvania State University

State College, PA

Bachelor of Arts

- Film/Video

Minor

- Business & the Liberal Arts

Cumulative GPA: 3.77

- Distinction

EXPERIENCE

Fulbright Germany

Study/Research Award 2022-23

February 2023 - Present

- Awarded scholarship to produce feature-length queer history documentary highlighting the life and legacy of Dr. Magnus Hirschfeld

A+E Networks • Lifetime

Associate Producer, Marketing

October 2021 - February 2023

- Developed and managed high concept creative video marketing content
- Collaborated with print, research, and strategy teams to elevate brand on linear, digital, and social platforms

Breakthrough U.S.

Producer/Editor

March 2020 - October 2021

- Managed documentary, social/digital, and live video projects from development to delivery for social justice non-profit organization

Smartypants Pictures

Freelance Associate Producer

January 2020

- Worked with team to story produce and script mid-length documentary series pilot highlighting asthma as a public health crisis

McGee Media

Freelance Editor

May - October 2019

- Edited Webby-winning docu-web series 'Black History in Two Minutes (Or So)'

Verizon Media • MAKERS Women

Freelance Producer/Editor

June 2018 - May 2019

- Developed, produced, scripted, and edited social video, including series 'Bold & Untold' that amassed over 25m views and 487k shares across platforms

Vox Media • Racked

Producer/Shooter/Editor

October 2017 - February 2018

Junior Shooter/Editor

August 2016 - September 2017

- Worked on content amassing a total of 90m views and 500k social shares - 50+ videos with 100k views, and ten that broke one million views
- Researched, pitched, developed, shot, and edited one-off and series video concepts, optimizing for various digital platforms

Refinery29

Video Production Intern

Spring 2016

FleishmanHillard

Graduate Development Program • Content Studio

June 2015 - January 2016

DreamcastersNY

Casting Assistant

Summer 2014